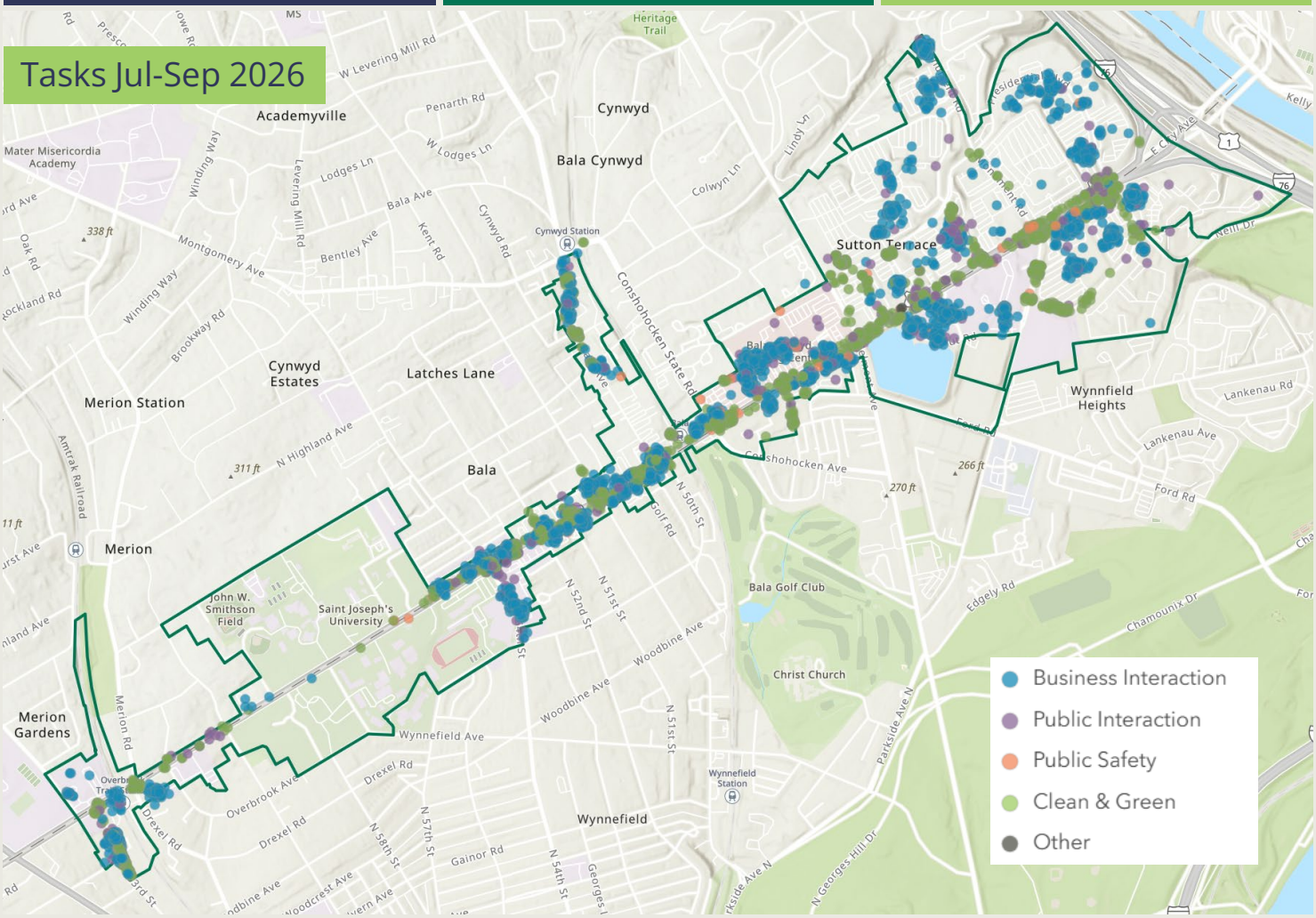
City Ave District

PUBLIC SAFETY AND OPERATIONS

JUL-SEP 2026 REPORT



The team welcomed **one** new Cleaning Ambassador, providing additional coverage to the 2.7 mile long district that runs from I-76 to 63rd Street. With the additional ambassador, the team launched a new summer deployment plan, improving operational efficiency and visibility.

This new deployment plan led to a **20% increase in overall operational activity** in the third quarter, from cleaning efforts to interacting with businesses and providing information to visitors.

Throughout the quarter, the ambassadors participated in community events, including a community fair along 54th Street, a community bike ride with Indego Bike Share showing access points to the Cynwyd Heritage Trail, and a community movie night with partner organizations.

AMBASSADOR STATISTICS JUL-SEP 2026

Activity	Jan-Mar	Apr-Jun	Jul	Aug	Sep	Total
Interactions with Businesses & Property Owners						
Business Visits	4,889	4,997	1,646	1,840	2,054	**15,426**
Other Business Interactions	43	44	3	6	18	**114**
Interactions with Visitors & Residents						
Directions Given	81	173	64	60	71	**449**
Courtesy Escorts and Assistance	21	48	12	13	16	**110**
Other Public Interactions	57	136	56	43	44	**336**
Public Safety						
Incident Reporting	32	37	16	8	8	**101**
Hazard Reporting	35	13	9	2	4	**63**
Panhandling Interaction	5	15	5	8	11	**44**
Homeless Assistance & Interactions	2	4	1	1	4	**12**
Clean & Green						
Block Faces Cleaned	0	526	369	439	532	**1,866**
Graffiti, Signs & Stickers Removed	131	292	57	65	116	**661**
Litter Picked Up	441	421	141	227	250	**1,480**
Shopping Cart Returned	79	38	7	4	2	**130**
Landscaping	2	75	51	63	5	**196**
Watering	0	42	21	168	199	**430**
Other	**4**	**4**	**2**	**1**	**3**	**14**
Total	**5,822**	**6,865**	**2,460**	**2,948**	**3,337**	**21,432**

11,118
Community Ambassador Hours

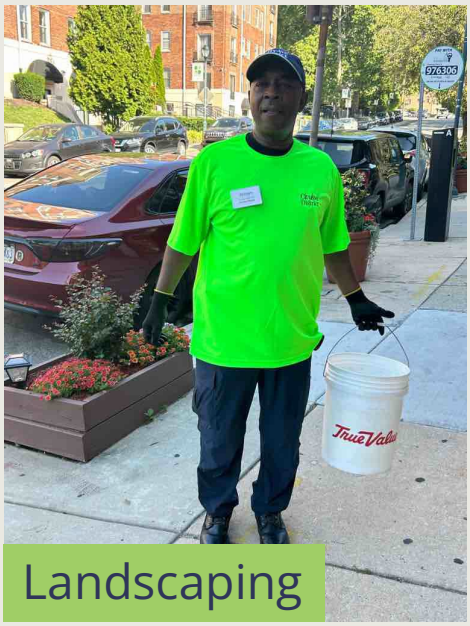
3,132
Cleaning Ambassador Hours

1,515
Trash Bags Collected

37,875
Pounds of Trash Collected

CLEAN & GREEN EFFORTS WORK IN ACTION

Cart Return



Landscaping

Trash Can Change

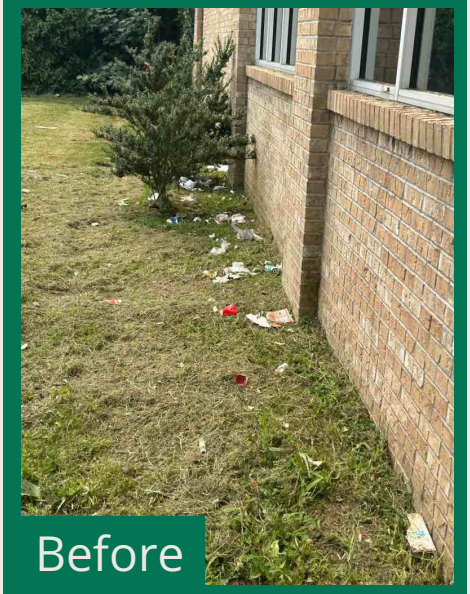
Inlet Cleanup

Trash Pick Up

Cleaning at farmers market

CLEAN & GREEN EFFORTS EXAMPLES

Before

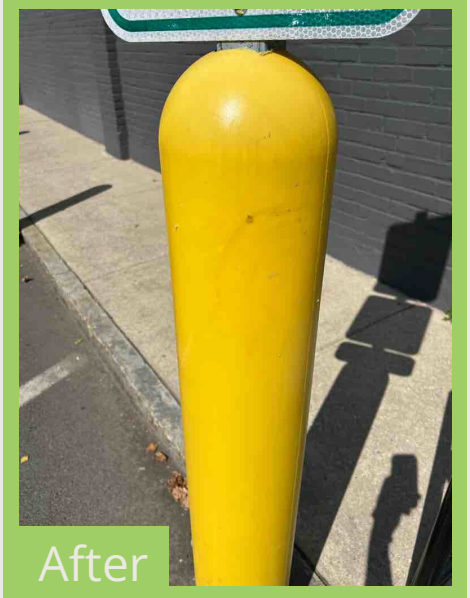


Before

Before

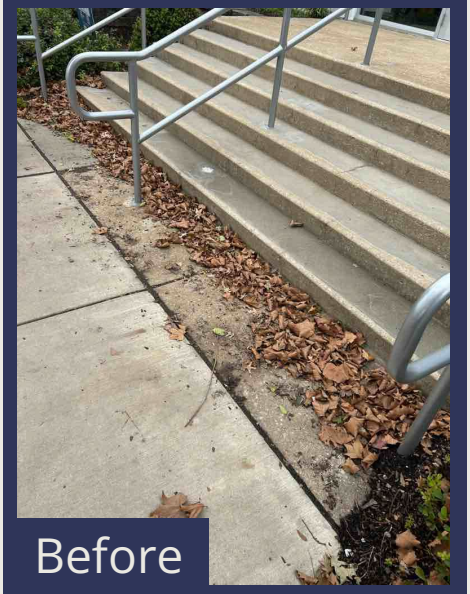
After

After



After

CLEAN & GREEN EFFORTS EXAMPLES



Before

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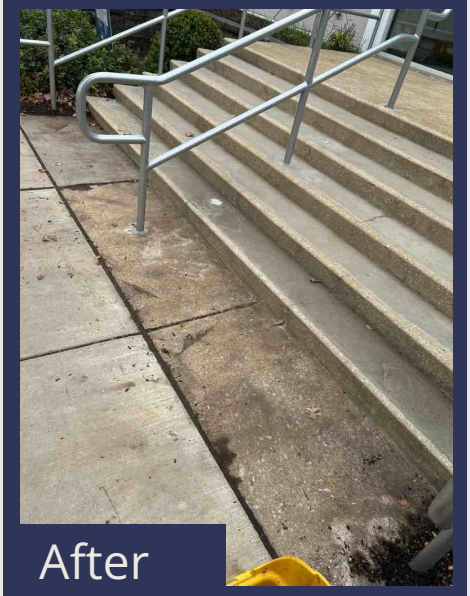

After

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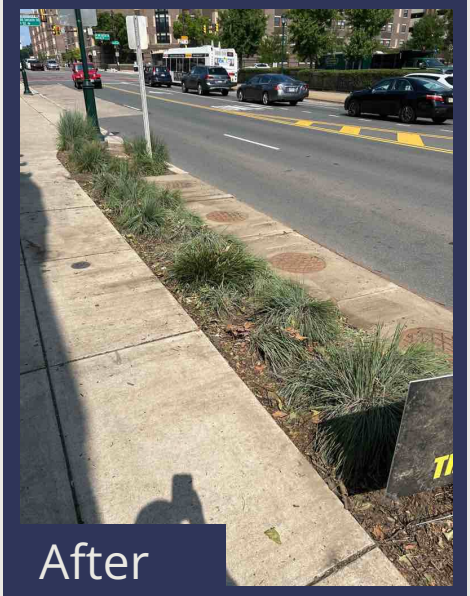
CLEAN & GREEN EFFORTS EXAMPLES

Before

Before

Before



After

After

After

PUBLIC SAFETY & HOSPITALITY WORK IN ACTION

Bike Patrol

Business Visit

Evening Patrol

Business Visit

Business Visit

Bike Patrol

PUBLIC SAFETY & HOSPITALITY EXAMPLES

Damaged left-turn signal that doesn't change green.

– report placed by Community Ambassador, Taiheed Richards 7/3/26

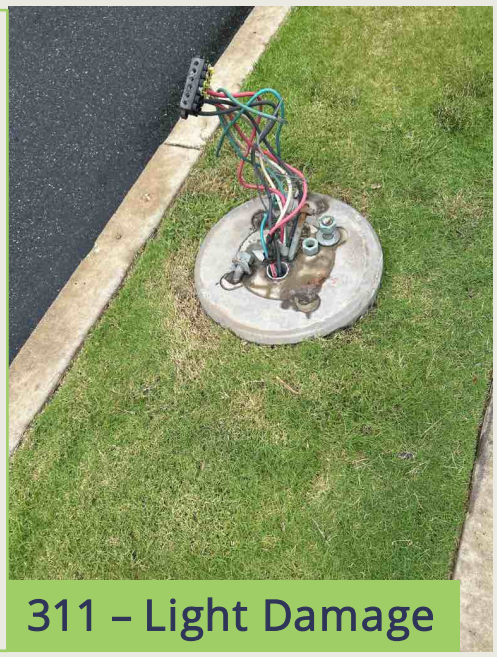
311 – Signal Damage

311 – Pole Damage

311 – Sign Damage

Missing street light.

– report placed by Community Ambassador, Christian Calabrese, 7/24/26



311 – Light Damage

PUBLIC SAFETY & HOSPITALITY EXAMPLES

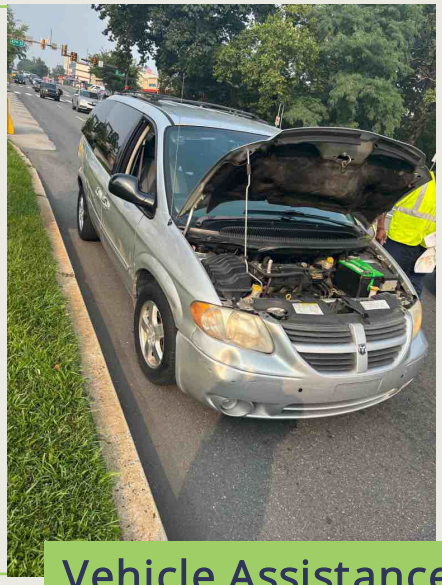
"I was patrolling my zone and [saw an] ID handing on 6ABC gate with a key on it so I attempted to call the college to find the owner... [who] told me to drop in the mailbox."

9/30/26 *Dwayne Pruitt*

Community Support

"A car broke while on city avenue and old landcaster. Me and my supervisor safely assisted the driver by pushing from the rear to get the vehicle in a safe position for the tow truck."

7/16/26 *Jassir Watson*



Vehicle Assistance

"I helped a lady across the street who just had her eyes dilated and was having a hard time seeing in the bright sunlight at the crossing point between office buildings 555 and 1 Presidential Blvd."

7/13/26 *Christian Calabrese*

Community Support

"Today I helped two elderly gentlemen get to the store and safely inside. One of them, Tom, is blind, and I was glad I could assist him and they both said thank you. I didn't get the other gentleman's name, but I was happy to help them both."

7/17/26 *Taiheed Richards*

Community Support

"An elderly woman in front of Bank of America was feeling very dizzy and lightheaded. She did not want an ambulance. She asked me if I could use her phone to call a Lyft which I did. I also got her an ice water from Starbucks. I helped her into the Lyft ... and she was doing much better at that time after getting hydrated."

8/18/26 *Christian Calabrese*

Emergency Support

ACCOMPLISHMENTS AND HIGHLIGHTS

Safety Ambassadors joined the Indigo Bike Community bike ride on August 29th.

- **Event Assistance:** Supervisor Witt Jovin and Ambassador Dwayne Pruitt assisted in a Networking Happy Hour hosted by City Ave District at the Hilton on August 13th.
- **Event Assistance:** Supervisor Witt Jovin and Ambassadors Christian Calabrese and Eric Fant assisted City Ave District with the 54th Street Community Festival on August 8th.
- **Professional Development:** Community Ambassador Eric Fant was chosen for Block By Block's Leadership Development program.

Employee of the Month

Jul: William Thompkins
Aug: Christian Calabrese
Sep: Jassir Watson

93.3 WMMR (Beasley Media) showed their appreciation by recognizing them on air and providing the whole team with lunch on August 5th.

KEEPING CITY AVE VIBRANT

Clean Team Services

Hours: Mon-Fri 8:00am-4:30pm

- Litter/Trash Removal
- Graffiti Abatement
- Leaf Blowing/Removal

Community Team Services

Hours: Mon-Fri 11:30am-8:00pm

- Observational Patrols
- City Events & Directions
- Safety Escorts
- Business Check-Ins

Contact us at 929-656-0094

City Ave District's Public Safety & Operations is in partnership with:

BLOCK by BLOCK
AN SMS HOLDINGS COMPANY

Visit the District's Data Dashboard

Learn about the District's initiatives at **cityave.org**

follow @cityavedistrict