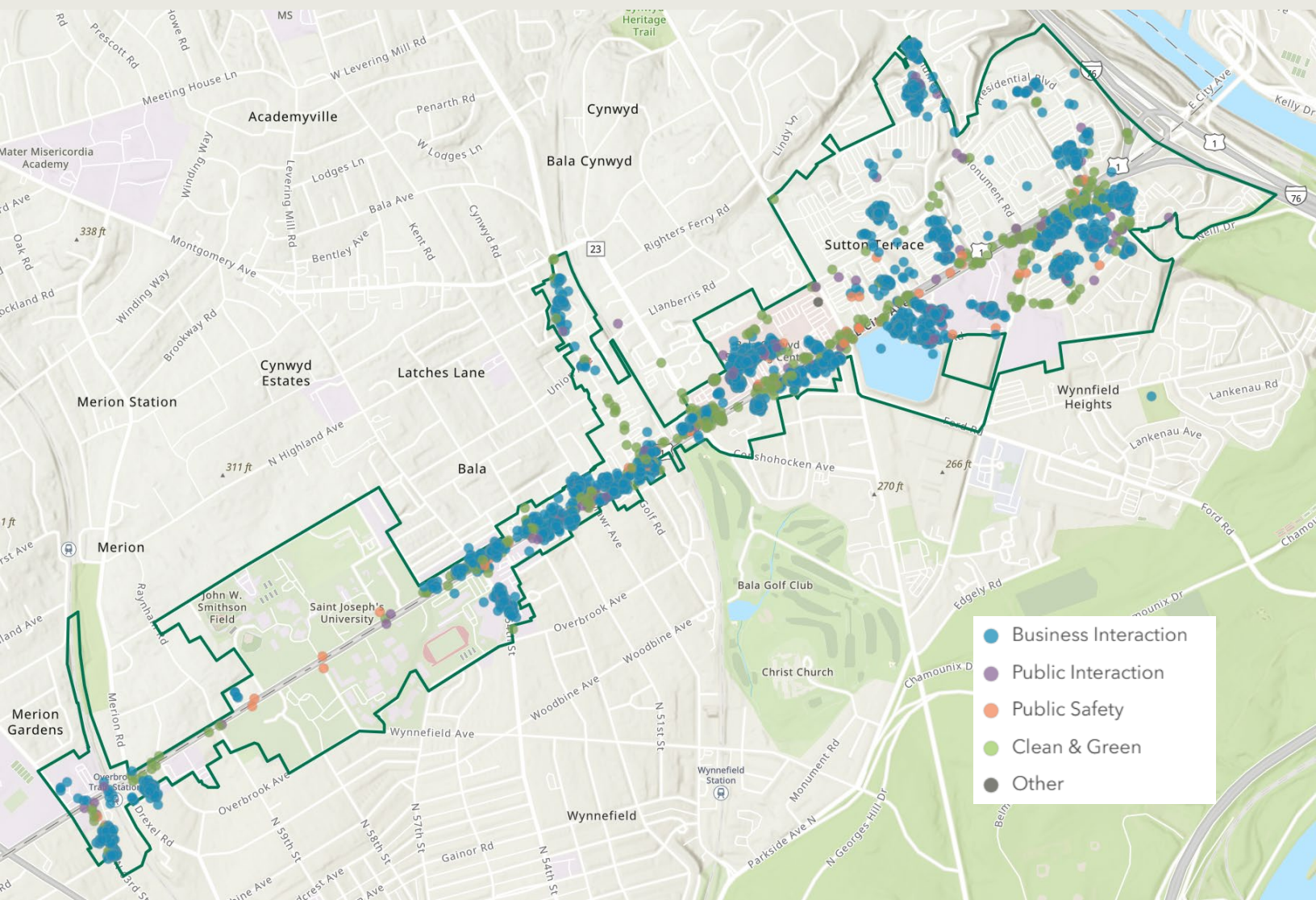




PUBLIC SAFETY AND OPERATIONS

JAN-MAR 2026 REPORT

City/Ave
District



From January through March, City Ave District's Public Safety & Operations Ambassadors made a strong impact across the district, completing **5,824 service tasks**. These efforts ranged from sidewalk cleaning and litter removal to safety escorts, business check-ins, and reporting maintenance concerns, all contributing to a more welcoming district.

Despite a challenging February marked by cold temperatures and multiple snow events, our Ambassadors remained active and responsive, participating in **trainings and seminars**. This quarter also marked an exciting period of growth, with the **hiring of several new Ambassadors**, expanding our team's capacity to serve the community, and increasing our visibility.

As we move into the spring season, our continued focus remains on **enhancing beautification efforts, maintaining a strong safety presence**, supporting local businesses, improving the public realm, and delivering a positive experience for the City Ave District community.



AMBASSADOR STATISTICS JAN-MAR 2026



855

Cleaning
Ambassador Hours



3,316

Community
Ambassador Hours



388

Trash Bags
Collected

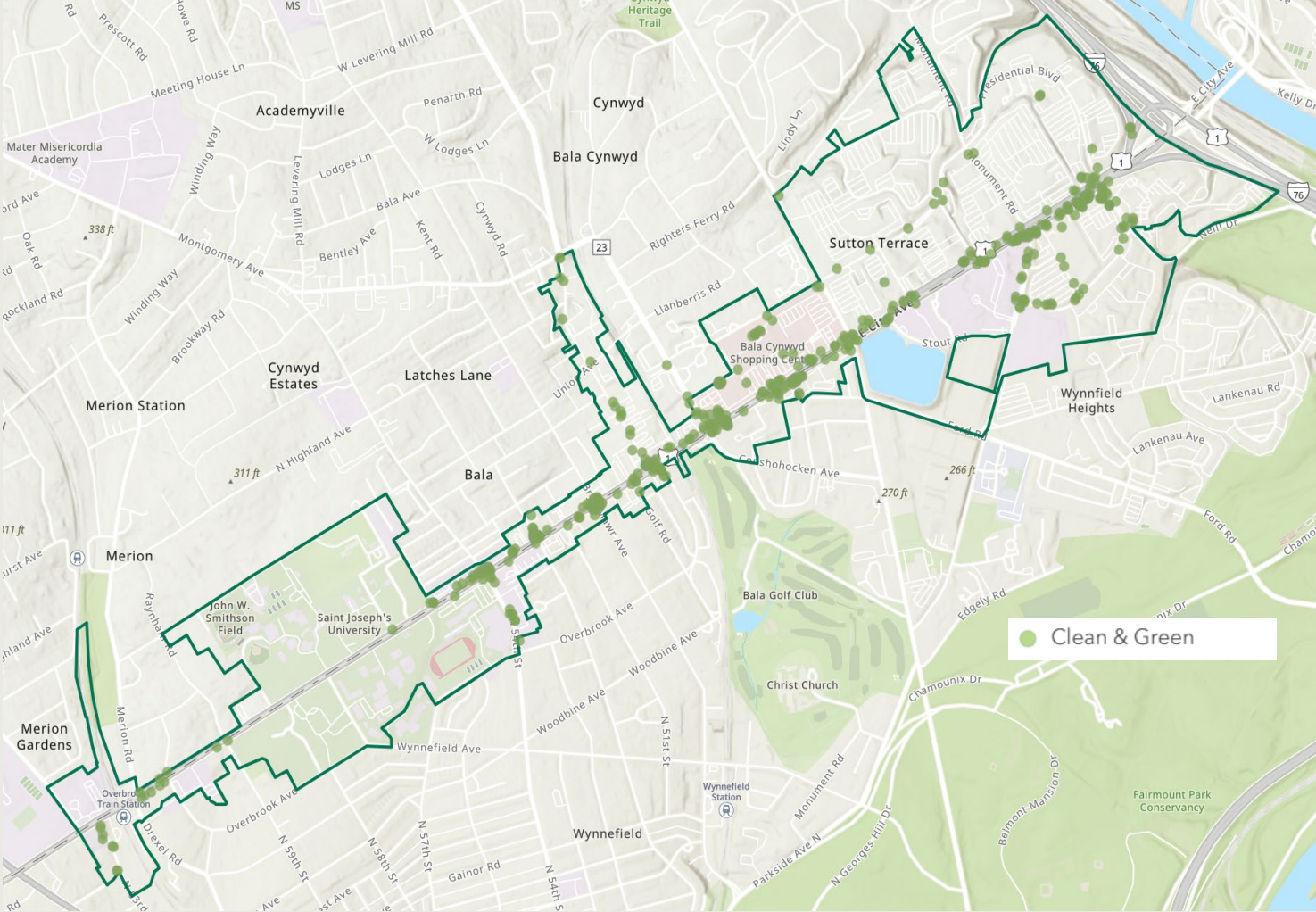


9,700

Pounds of Trash
Collected

ALL AMBASSADOR ACTIVITIES JAN-MAR 2026

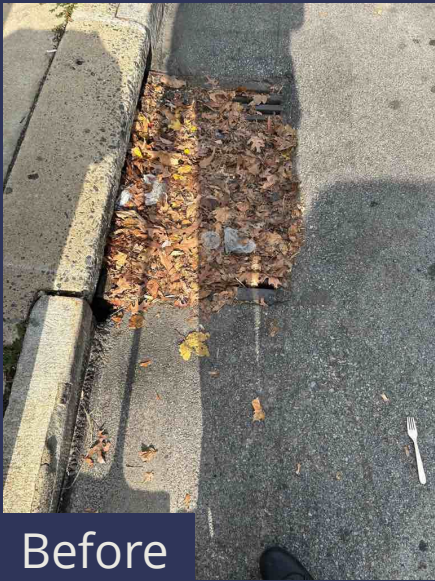
Activity	Jan	Feb	Mar	Total
Interactions with Businesses & Property Owners				
Business Visits	944	1565	2380	4889
Other Business Interactions	8	20	15	43
Interactions with Visitors & Residents				
Directions Given	8	19	54	81
Courtesy Escorts and Assistance	4	3	14	21
Other Public Interactions	14	4	39	57
Public Safety				
Incident Reporting	6	10	16	32
Hazard Reporting	4	13	18	35
Panhandling Interaction	0	0	5	5
Homeless Assistance & Interactions	0	0	2	2
Clean & Green				
Graffiti, Signs & Stickers Removed	50	19	62	131
Litter Picked Up	136	129	176	441
Shopping Cart Returned	22	24	33	79
Landscaping	0	2	0	2
Other	1	1	2	4
Total	1197	1809	2816	5822



CLEAN & GREEN EFFORTS

JAN-MAR 2026

CLEAN & GREEN WORK EXAMPLES



Before



After



Before



After

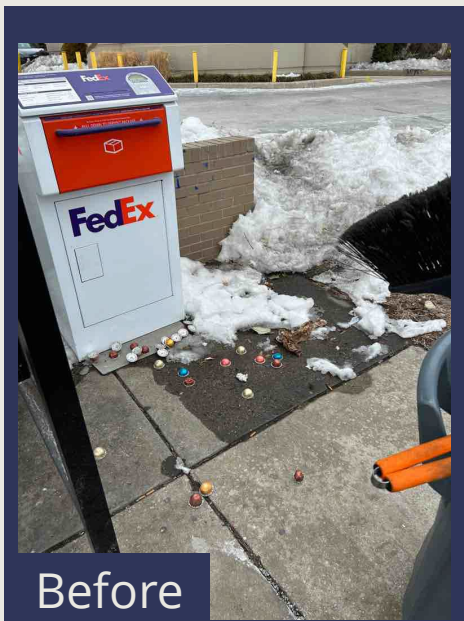


Before



After

CLEAN & GREEN WORK EXAMPLES



Before



After



Before



After



Before



After

CLEAN & GREEN WORK IN ACTION



Sticker



Graffiti



Cart Return



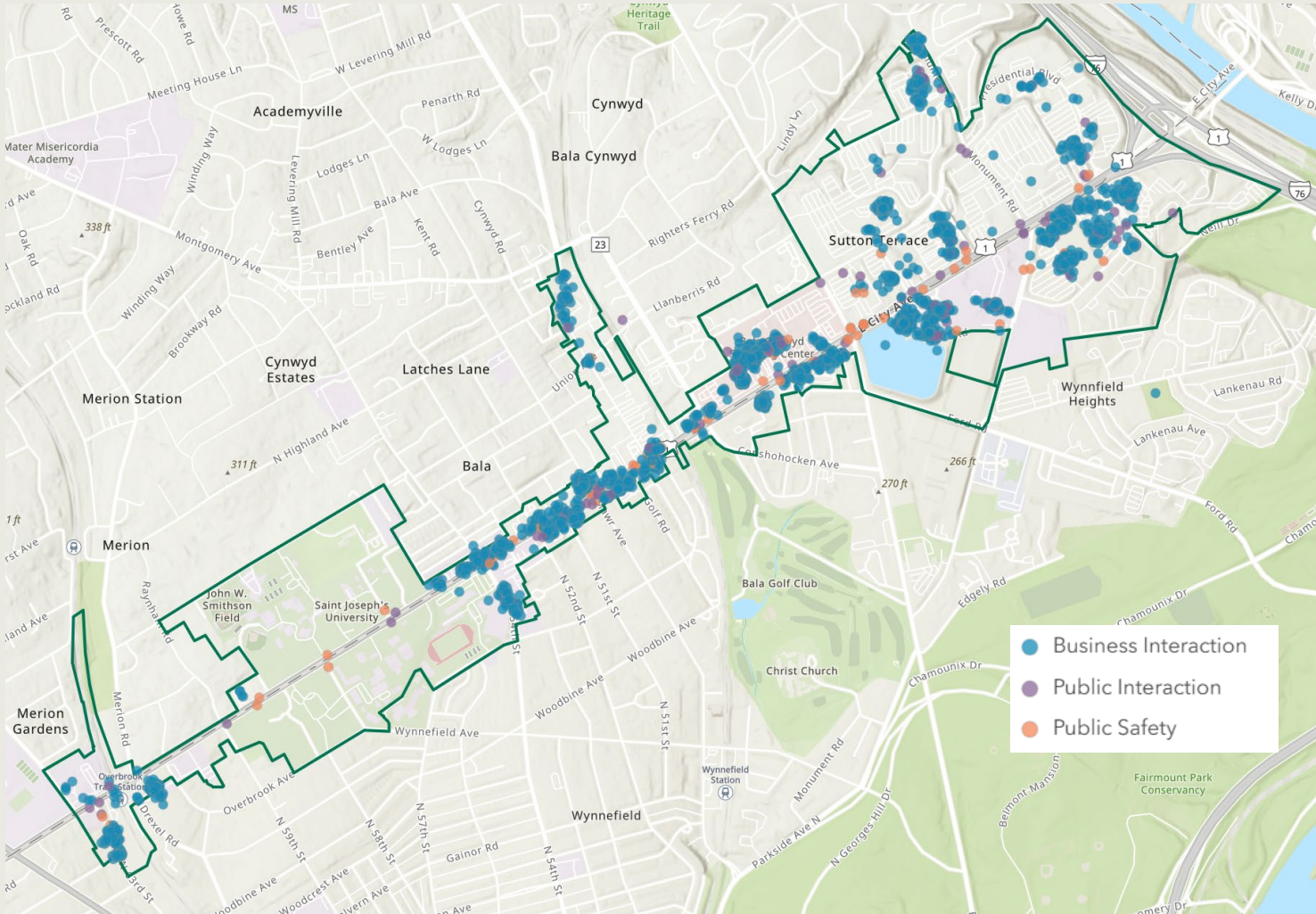
Trash Cans



Graffiti



Field Work



PUBLIC SAFETY & HOSPITALITY EFFORTS

JAN-MAR 2026

PUBLIC SAFETY WORK IN ACTION



On Patrol



Business Visit



On Patrol



Business Visit



On Patrol



On Patrol

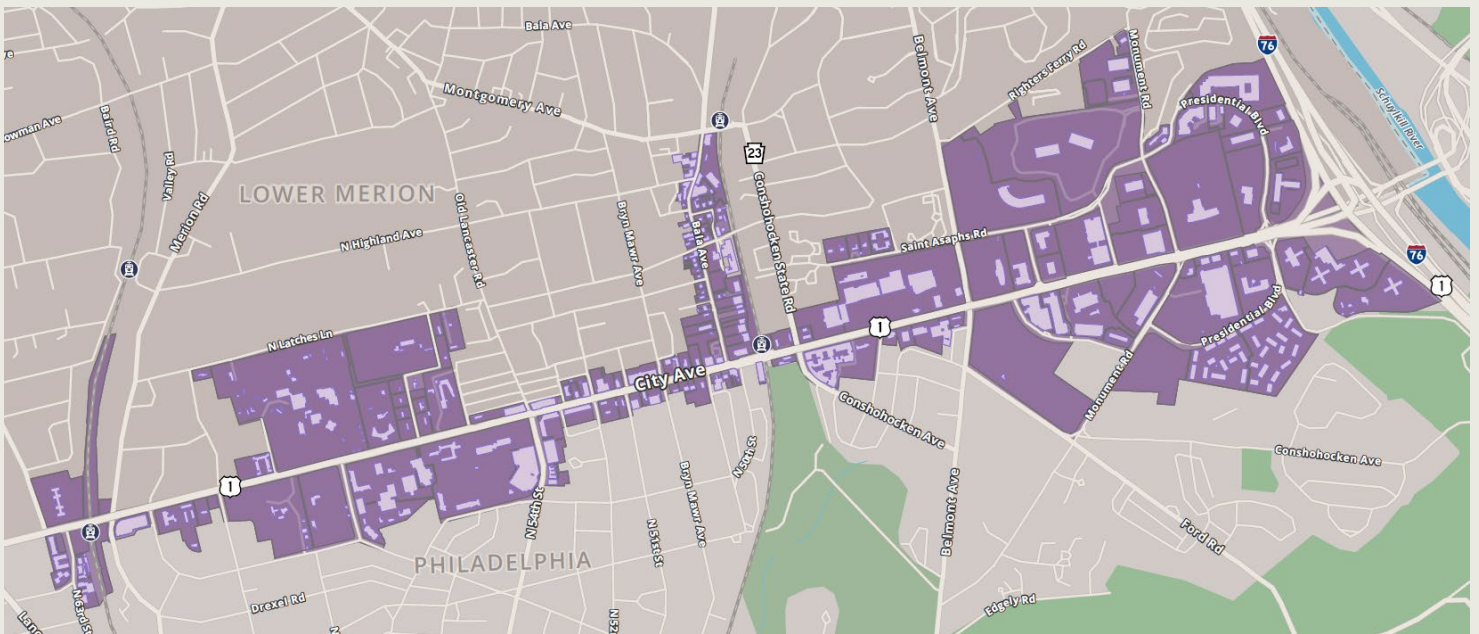
ACCOMPLISHMENTS AND HIGHLIGHTS



- **Employee of the Year for 2025:** Congratulations to Safety Ambassador Christian Calabrese on his recognition with City Ave District! We appreciate his continued commitment and contributions to the team.

- **Career Milestone:** Congratulations to Cleaning Ambassador Thomas Andrews on his new role with Amtrak! His time with City Ave District helped build the skills and experience that supported this exciting next step.
- **Community Care in Action:** Cleaning Ambassador, Chris Dais, went above and beyond by assisting a woman to her car after she slipped in the snow, demonstrating our team's commitment to safety and compassion, even in challenging conditions.
- Kudos to Chris Dais for being named back-to-back **Employee of the Month**, a well-deserved recognition of his dedication, professionalism, and positive impact on the district.

ABOUT CITY AVE DISTRICT



City Ave District is the catalyst for transformation and revitalization across this important regional corridor. We serve the entire district community, from businesses and employees to residents, students, visitors, and more, providing programs and supplemental services that create a clean, safe, and vibrant environment. City Ave District spans a 2.7-mile area from the City of Philadelphia to Lower Merion Township. In 2024, City Ave District celebrates its 25th anniversary and its tremendous impact on area safety, increased business activity, enhanced property values, and a more engaged civic community.

Visit the District's



Data Dashboard

Learn about the District's initiatives at cityave.org



follow @cityavedistrict

KEEPING CITY AVE VIBRANT

Clean Team Services

- Litter/Trash Removal
- Graffiti Abatement
- Leaf Blowing/Removal

Hours: Mon-Fri 8:00am-4:30pm

Community Team Services

- Observational Patrols
- City Events & Directions
- Safety Escorts
- Business Check-Ins

Hours: Mon-Fri 11:30am-8:00pm

Contact us at 929-656-0094

City Ave District's Public Safety & Operations is in partnership with:

