A group of five firefighters standing in front of a fire truck. From left to right: a firefighter in full tan gear with helmet number 28; a firefighter in tan gear with glasses; a firefighter in a dark blue short-sleeved shirt with 'DEPUTY' on it and tan pants; a female firefighter in a dark blue polo shirt and tan pants; and a firefighter in full tan gear with helmet number 28. The fire truck behind them has 'UNION' on the front and 'E-ONE' on the side. The number '149' is visible on the building behind the truck.

UNION FIRE ASSOCIATION

Responding Together

A vital campaign to fund a life-saving mission.

“Our company is known for its professionalism and outstanding performance. The dedication of our firefighters is the reason why.”

CHIEF JIM HORNUNG, A THIRD-GENERATION UFA CHIEF, WHO HAS HAD THE PRIVILEGE TO SERVE WITH HIS FATHER AND UNCLE, AND HIS SON AND DAUGHTER.



“Union Fire Association of Lower Merion” was formed in 1903 when a group of concerned residents—our first volunteers—saw their growing community’s need and canvassed neighbors for funding.

120 Years of Courage and Commitment

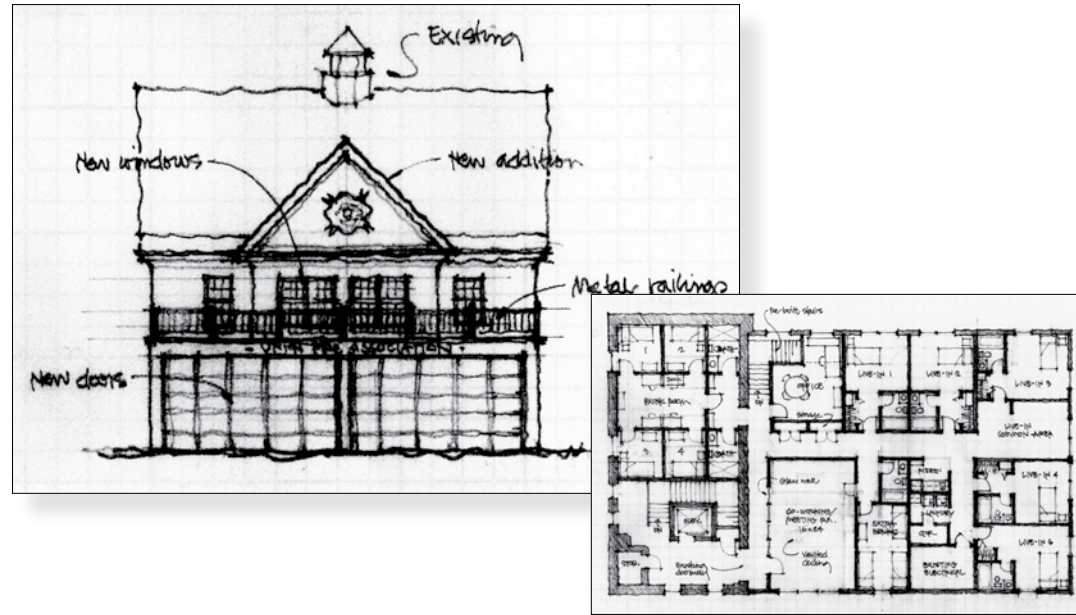
Over 500 times each year, the men and women of Union Fire Association answer the call. They speed to fires and other emergencies at single family homes, at local businesses, and increasingly, at large residential and commercial buildings that present complex, dangerous challenges. Most are volunteers, leaving children, spouses, and work behind the moment an alarm sounds, committed to their community and inspired to serve.

UFA Facts

- We are a mainly volunteer company with members drawn from every segment of our local community.
- Each of our firefighters complete more than 200 hours of training.
- We protect more than 4,000 buildings within our service area—and that number is growing rapidly with new development.
- We are proud of our record of excellent response times.
- We not only fight fires but also respond to carbon monoxide alarms and hazmat leaks, free people trapped in elevators, educate children on fire safety—and more.

When you need us, we’ll be there—24/7/365

Onsite apartments will help with two key goals: recruiting volunteers and shortening response times.



A Plan to Build for the Future

Union Fire Association is committed to continually improving the level of service we provide and to ensuring we can protect our community effectively well into the future. Through the *Responding Together* campaign, we are funding investments to do both. This includes expanding our station house and converting space on the building's second floor into apartments for volunteers. These will be a key incentive we can offer to attract and retain volunteers in a competitive environment.

- UFA's number-one priority must be to recruit the next generation of firefighters to carry on our mission.
- Six on-site apartments will be a valuable benefit we can offer to recruit young firefighters facing the high cost of housing in Lower Merion township.
- Having firefighters on-site round-the-clock will shave vital minutes from emergency response times.
- Expanding the station will also make it possible to base an ambulance onsite—a potentially life-saving addition to our services.

We are making important investments in our station—and our future.



"Union Fire Association is an invaluable asset to our community. It would be easy to take for granted—but we can't and shouldn't."

LOUIS BARSON, OWNER OF HYMIE'S DELI



“We will never forget that January day when fire ravaged our home and the UFA firefighters put their lives on the line to help us.”

JENN, CHRIS, JOSH, AND TAYLOR WILLIS



The Part We Ask You to Play

Make your campaign gift today and join us in Responding Together.

Since 1903, Union Fire Association has fulfilled a vitally important mission: protecting the residents of our community and their property and providing them with a sense of safety and security. Fulfilling this mission is more complex and challenging than many realize. It's also more expensive—from specialized equipment and personal gear to extensive training. When donors support UFA, they help make all this possible. They become essential partners in our mission.

Our Appeal

- UFA relies on a combination of municipal funding and support from private donors—both vital to our operations.
- To complete our planned station house improvements, **we must reach our campaign goal of \$1.4 million.**
- By expanding the circle of donors within our community who support UFA, we can and will achieve this goal.
- All of us can't be firefighters, but we can all come together and do our part in *Responding Together*.

Ways to Give

- Gifts can be made at every level and can include multi-year gifts, planned gifts, and gifts of non-cash assets such as appreciated stock.
- Visit our website, station28.org, to make your gift now.
- Or contact us to discuss your options for supporting the campaign and for donor recognition.



Join us in Responding Together.

Union Fire Association • 149 Montgomery Avenue, Bala Cynwyd, Pennsylvania 19004

Station28.org • respondingtogether@station28.org • 610-664-9112