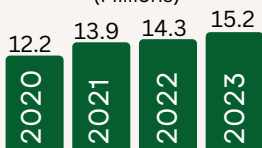




CityAve™ 2023 BY THE NUMBERS

TOTAL ANNUAL VISITS
(Millions)*



15.2 MILLION
TOTAL ANNUAL VISITS
TO CITY AVE DISTRICT

*(SOURCE: PLACER AI)

80,000

RESIDENTS

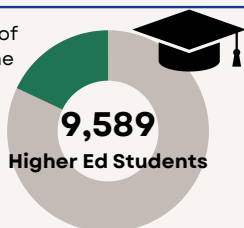


within a 10 minute drive

39,745

EMPLOYEES

Philadelphia College of
Osteopathic Medicine
1,726



Saint Joseph's
University
7,863

We're Growing!

NEW TEAM ADDITIONS



1

ECONOMIC DEVELOPMENT
MANAGER

1

STREETSCAPE ASSOCIATE

3

COMMUNITY SERVICE
REPRESENTATIVES

GRANT FUNDED INITIATIVES:



11

UPGRADED E-BIKES

1

NEW ELECTRIC PATROL CAR

1

NEW MAINTENANCE TRUCK



25

NEW BUSINESSES

- ABA CENTERS OF PA
- FUKI SUSHI & RAMEN
- SLICES & ROLLS
- B'EAUT. WAX STUDIO
- BRIELLE & CO. SALON
- WBQ USA

\$40 MIL



INVESTMENT MADE BY
NORDEN REALTY
INVESTMENTS AT 225 CITY
AVE. & 15 KINGS GRANT DR.*



CityAve™ 2023 BY THE NUMBERS

CLEAN & SAFE

20,839 

NUMBER OF **FRIENDLY VISITS** MADE BY COMMUNITY SERVICE REPS TO BUSINESSES


500+ 
BAGS OF TRASH
COLLECTED

1,540 
HOURS DEDICATED
TO CLEANING

*(SOURCE: TRACK TIK)

2 NUMBER OF **MASTER PLANS** CITY AVE DISTRICT DEVELOPED IN 2023

RETAIL + LANDSCAPE MASTER PLANS

- RETAIL SUPPLY & DEMAND
- PLAYBOOK FOR PROPERTY OWNERS
- STREETScape AMENITIES
- GREEN STORMWATER INFRASTRUCTURE
- PEDESTRIAN ENHANCEMENTS 

38

COMMUNITY EVENTS

- WOMEN'S HISTORY MONTH
- OVERBROOK NIGHT MARKET
- SMALL BUSINESS NETWORKING
- LANDSCAPE OPEN HOUSE
- STATE OF CITY AVE
- FARMERS MARKET
- BALA AVE ART WALK
- LAUREL HILL'S 5K



25

YEARS OF SERVICE

IN 2024, CITY AVE DISTRICT WILL CELEBRATE 25 YEARS OF DEDICATED SERVICE. SINCE ITS INCEPTION, CITY AVE DISTRICT HAS BEEN THE CATALYST FOR IMPROVEMENTS INCLUDING A 50% REDUCTION IN OVERALL CRIME, PROMOTING BUSINESS, COMMERCE AND PHYSICAL IMPROVEMENTS ALONG THE CORRIDOR TO ENSURE CITY AVE IS A VIBRANT PLACE TO LIVE, WORK AND ENJOY. WE LOOK FORWARD TO CELEBRATING THESE ACHIEVEMENTS AND THE EXCITING DEVELOPMENTS TO COME IN 2024!